

Final Program

Autumn Conference 2010



*« From Innovation
Excellence to Business
Growth »*

October 28th and 29th, 2010

in **Bad Aibling** (Germany)

Hotel Sankt Georg

Innovation by Imitation – unethical or indispensable ?

Supporting your Product Development Process with **TRIZ**

Sharing Best Practices in **Open Innovation**

Challenges in **International Business Development**



Factory Tour at Spinner GmbH, Westerham

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October 28th and 29th, Bad Aibling, Germany

Conference Program

Thursday, October 28

- 13:00 Get Together and Business Lunch (Hotel Sankt Georg)
- 14:00 **Welcome and Introduction**
- Innovation by Imitation – unethical or indispensable ?**
Topic introduced by Martin Paping · Kontrapunkt Technology · Konstanz
- Sharing Best Practices in Open Innovation**
Topic introduced by Jon Spratley · 42 Technology Ltd · Cambridge
- Supporting your Product Development Process with TRIZ**
Interactive Session chaired by Andreas Wagner · WA-Consult · Berlin
- Challenges in International Business Development**
Topic introduced by Marcel Führen · Ascom AG · Bern
- Innovation Campaign at Spinner: Methods, Results, Lessons Learned**
Report from Jörn Schimmel · Spinner GmbH · Westerham
- 18:30 End of Afternoon-Session
- 20:00 Dinner at Hotel Sankt Georg

Friday, October 29

- 8:30 Transfer to Spinner GmbH
- 9:00 **Factory Tour at Spinner GmbH, Westerham**
Organized by Kai Numssen · Spinner GmbH · Westerham
- 13:00 Lunch
- 14:00 Closing of Conference



Venue: Hotel Sankt Georg, Bad Aibling



The hotel is located in downtown Bad Aibling not far from the Wendelstein massif in Upper Bavaria. Well equipped rooms, a fine kitchen and cosy bars make the stay very agreeable. On top several pools and saunas are available for the guest.



Hotel St. Georg
Ghersburgstr. 18
83043 Bad Aibling
+49 8061 497 194
www.sanktgeorg.com

